

# DESIGNERS TODAY

style. substance. soul.



## CAPTIVATING Southern style

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benefits

What's  
up with  
wallpaper

OCTOBER 2024



# MARKET WATCH

## Fall finds

PRODUCED BY **Andrea Lillo**

High Point Market is again upon us. Here we highlight a few of the thousands of introductions debuting at market this month (including **Olivia + Quinn's** Everlea swivel chair shown here, with contrasting suede belt and bow detail). Turn the page to see a few of our picks; visit the website for even more introductions.





# TAMARA DAY

for **STYLE**  
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"I am so incredibly excited for the debut of Tamara Day for StyleCraft! I believe in making products that leave a lasting mark on the design industry and making peoples' homes better through design - and I know that our design community and consumers everywhere will be able to find pieces in my new collection they will absolutely love."  
- TAMARA DAY



Join TAMARA DAY, host and designer of Magnolia Network's Bargain Mansions for her High Point Market designer debut!  
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## MARKET WATCH HIGH POINT MARKET

**Oriental Weavers'** hand knotted Majorca collection highlights vintage-inspired, classic Oushak motifs in trend-forward colors.



**Harounian Rugs Intl.'s** Splendid hand knotted collection takes a fresh look at classic floral motifs, with striking color combinations and asymmetrical designs.

The 32-inch-tall Loring mirror from **Accent Décor** brings an impactful, artful look to the room. Its made from mango wood with a dark chocolate stain.



The Mazie swivel chair from **Four Hands** features subtle cutouts on the back. Its upholstered in an olive faux wood-mohair.



**Max Divani's** Geo sofa is a standout with its quilted design.

The Kilmer chest from **Worlds Away** has rounded edges and an olive-green matte finish. Its also available in a natural grass cloth finish.





## ELLAHOME

We are excited to invite you to the Ella Home High Point Market event, taking place from October 23 to October 30

**\*\*Event Details:\*\***

- Location: 410 N Wrenn Street, High Point (between Modern History and Gabby Home)
- Bus Stop: Red Line, Stop #23

**\*\*Market Specials:\*\***

- Orders over \$3,000.00: 10% discount
- Orders over \$5,000.00: 15% discount
- Orders over \$10,000.00: 20% discount

[www.ella-home.com](http://www.ella-home.com)



**MARKET WATCH** HIGH POINT MARKET



**Greenington's** Aria dining collection has a minimal silhouette and comes in both caviar and wheat finishes. Its available in 72- and 84-inch sizes.



**Fine Art Handcrafted Lighting's** Antonia collection features a range of hand-applied finishes, as well as special-order options, including mink, burnt orange and, shown here, navy with gold highlights.



**Ethnicraft's** Sono features hand-carved panels, with casted brass handles. Made of varnished teak, the collection includes the sideboard (shown here) and the Sono cupboard.

**Homegrown**

**Art's** The 1964 Series is an ensemble of vintage botanical giclée prints that exude antique charm and are created from original botanical pressings by Sandy Whitaker.



Crafted to captivate with intricate wood carving details, the Albero buffet from **Classic Home** is finished in Kona Brown and has modern metallic pulls.



Inspired by the comfort, sit and look of luxury automobiles, **Whittemore Sherrill's** 126-01 chairs balance elegance with practicality.



# High Point Market

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## MARKET WATCH HIGH POINT MARKET



**Currey & Co.'s** Lucullan Gold Chandelier uses oyster shells to create a sumptuous sculpture with their exterior surfaces painted in a contemporary gold leaf finish.



**Arteriors' Melt** chandelier is defined by a series of clear glass drops, which appear to be in the act of melting. Multiple pieces can be combined for dramatic displays.



**Alden Home's** Chantal Brass Mirror (33"W x 46"H) features a delicately textured arch at the mirror's top and a light brass finish with beveled glass.



**Copeland Furniture's** Butterfly dining room furniture blends modern aesthetics with natural inspiration. Crafted in solid American black walnut hardwood with natural finish or solid oak in a range of finishes.

**Eliko Rugs** by David Ariel will unveil its first-ever licensed collection—developed with interior designer Anne-Marie Barton—at HP market. Handwoven in India, the collection has more than 27 luxe area rugs.



**Porter Designs' Sinai** Sideboard has an acid etched pattern that resembles natural geological formations on the four front push-to-open panels.



# SUITES

## AT MARKET SQUARE

Where design begins.

The Suites is another must on the Market checklist. Filled with hundreds of temporary exhibitors ready to make a memorable product impression, The Suites features thousands of unique collections designed to inspire consumers to buy.



Galeri Wallcoverings



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With midcentury style, **Fairfield's** Maxwell credenza is crafted from hand-selected oak solids and veneers, accented by solid brass handles.



Founded by Caroline Bradley, **Louee Vega** transforms Bradley's original artwork into wallcoverings, fabrics and other home furnishings.



**Paul Robert's** Kensington sofa adds an Art Nouveau-inspired element to a space and features a gently curved front.



Inspired by **Bradley USA's** Mannie console, the Mannie nightstand has a sculptural feel with 3-dimensional geometric doors. Shown in wheat on oak, it is customizable.

**Eilerson's** Cone armchair brings curved comfort into a space, and is available in a range of fabrics and leathers.



**Innovation Living's** Vilander group includes a 3-seater sofa bed that transforms into a full-size bed or family lounger. Three arm designs are available.





# Expert Series: Wallcoverings



## Look's Stunning Design, Exquisite Printing Transform Wallcovering into Art

It happens at every trade show – someone takes time out from the hectic pace to pause in front of one of the eye-catching, awe-inspiring murals on display from **look. Walls & Interiors**. Whether it's a simple tranquil interpretation or a bold, intricate design, it's exactly the reaction principals Lester Blumenthal and Lindsay White aim for with every distinctive wallcovering creation their company produces. As they proudly say, "At look., we strive to create a moment of reflective pause that awakens emotion and stirs your soul." Their approach has revolutionized the wallcovering arena, especially among designers seeking to elevate wall design for both residential and hospitality clients.

For the past eight years, the team at **look.** has grown from newcomer to trailblazer behind a firm set of "superpowers," that reflect their formula for success. The results have been impressive, as the company reports growth between 30 and 50 percent annually over the past four years, and celebrates a recent move into a Dallas facility that doubled **look.'s** original size. Here, Blumenthal and White share their insights on this dynamic next level in wallcovering, and the role **look.** continues to play.

### What distinguishes the look. collection?

We believe that when designing exquisite spaces, your artistry shouldn't be confined by the limitations of your materials, or held back by the speed of your supplier. To that end, we utilize the latest technology; this enables us to dial in that bespoke mural or made-to-measure

custom art wall. Our artist collaborations offer customers a true artist brushstroke and color sense. The texture and line work our team is able to achieve is exceptional. Add to that our ability to customize in an impressive short period of time, and it's easy to see why we have become a trusted resource for today's designers.

### Please elaborate on the company's six unique "superpowers."

Certainly! They are:

- Agility in production – We're flexible in our ability to fulfill a client's special needs, even on a tight schedule.
- Customer service with integrity – We dig deeper to identify these needs and provide the best possible solution.
- Color matching – We've invested significantly in both hardware and software, as well as training for our team to become color matching experts.
- Customization – Our talented staff of graphic artists works from the details a designer provides, no matter how limited. The process from conception to finished product continues to amaze and excite!
- Pricing – Everything we do is under one roof, so we can price competitively to meet the budget.
- No barriers to entry - We are looking for long-term relationships with clients, so we pride ourselves on being flexible in all areas. And unlike many others, we have no minimums and we do not charge for customization.

### What have been some of your most memorable projects?

One of our coolest was a large mural created for a repurposed mill that became a multi-family housing unit along the Delaware River. And one of our highest profile projects was for Atlanta's Grand Hyatt, where we produced one unique design for all 450 rooms.

Client satisfaction, beautiful wallcoverings and a simple, streamlined process is what **look.** is all about. We invite designers to explore the diversity of our collection at our website [www.lookwalls.com](http://www.lookwalls.com), and to contact one of our expert sales reps to discover the finer points to 'The Art of the Wall.'

**look.**  
WALLS & INTERIORS



MARKET WATCH HIGH POINT MARKET



**Precedent's** Andre Memory Return Swivel Chair is a modern swivel chair available in both plain and patterned fabrics.

**Kalco's** Flora collection showcases a botanically inspired Capiz shell design, and is finished in Modern Gold.



The modestly scaled Hudson Valley settee from **Stickley** features sloped arms, tight weltless upholstery and an elegantly shaped back.



Inspired by a Truett original abstract landscape painting and handcrafted in England, **Truett Designs** introduces The Gardens Collection throw pillows, available in six colors and five sizes.

**HiEnd Accents'** Stella quilt set is made of faux silk, making it a perfect fit for both warm and cooler months. The set includes elegant double box stitching.



**Hooker Furniture's** Savion Deux chair combines traditional button-tufted tailoring and a low-profile back with adjustable head- and footrest functionality.



Bilston by **Hudson Valley Lighting** features a cluster of lights inspired by botanical forms. Finished in Vintage Gold Leaf, Bilston is available in a 3-light wall sconce or a 9- or 15-light chandelier.



# A Fireside Chat with Bobby Berk

FurnitureToday  
Leadership 2024

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A familiar face on the Hollywood circuit, Berk catapulted to fame as the resident design expert on *Queer Eye*. Today, Bobby is again redefining his career and sharing insights on consumer lifestyle preferences and opportunities for retailers and designers in new home communities.

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*Founder & CEO,  
Bobby Berk  
Television Host  
Creative Director*

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**MARKET WATCH** HIGH POINT MARKET



**English Village** is launching a new designer color pom box tool where designers will be able to custom color their clients' rugs from their computers through the company's source box and software.



The **Marvel 5 Light Chandelier** from **Lucas McKeran** is an adjustable height fixture that's finished in aged brass with each arm accented by cased opal glass.



**Bassett Mirror's** Fontaine hall chest (38"x16"x34") blends farmhouse charm with a touch of glamour, featuring a heavily distressed robin's egg blue finish.

Inspired by formal gardens, **Jamie Young's** Garland side table in lavender is handcrafted from laquered floral paper, with brass bases that are finished in rich gold leaf.



**Howard Elliot Collection's** 20-inch-square gusseted velvet pillow is hand-sewn and is available in a range of soothing colors and multiple sizes.



**Chelsea House's** Gracious Chest - Blue is a new take on the standard 3-drawer chest. Its covered first in a natural raffia material and then the pattern is hand painted in four shades of paint.



# LIVE FROM MARKET

## HIGH POINT NEWS DESK

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EXHIBITIONS



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Megan Bering  
SVP, Home Accents Today

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## MARKET WATCH HIGH POINT MARKET

**Surya's** Coco swivel chair was inspired by midcentury style with a clean, modern silhouette and is eye catching with its new Wiggle cut velvet.



**Szynaka's** London living and dining collection has a clean, modern design.

**Phillips Collection's** Cast Root Bowl is made of resin, yet molded from a hand-carved teak wood original. It's finished with a faux bleached effect.



**Nourison Home's** Avra rug collection includes intricate linework and abstract artistry. Handmade of wool, it has a tufted cut-and-loop surface.



**Eglitaliano's** Nefele sofa was designed and engineered by the creative flair of architect Giulio Manzoni and includes cushions covered with an exclusive high-pile bi-elastic fabric.



Design expert Egypt Sherrod and **Jeffan** will debut the second collection release of Indigo Road x Jeffan, which includes this coffee table.

